

GEF's Christmas Ball





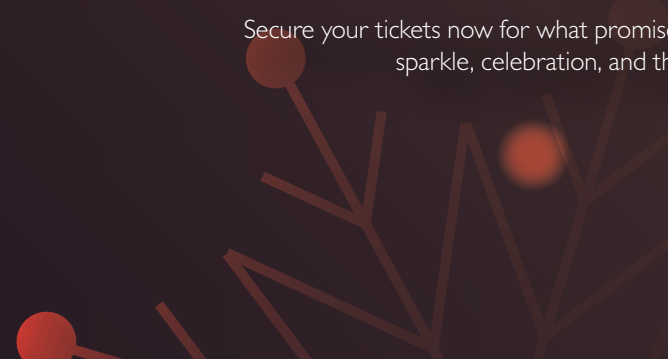
**Join us for a night of festive glamour
and giving at The Chester Hotel on
Saturday, 14th November 2026, 6pm – 1am.**

The GEF Christmas Ball will raise funds for the three gifts that matter most:

Education, Shelter, and Wellbeing.

Your generosity will help transform lives and bring hope to families in Kenya and north-east Scotland.

Secure your tickets now for what promises to be an unmissable evening filled with sparkle, celebration, and the true spirit of Christmas.



Golden Star Sponsor £5,000

Shine the brightest this Christmas!

Event Naming Rights: Potential Titles: "GEF's Christmas Ball presented by COMPANY NAME" or "GEF's Christmas Ball – In Partnership with COMPANY NAME."

Media & PR: Targeted title sponsor media coverage with assistance from Bold St. Media. Recognition and tagging on the charity's social media channels (+111,000 audience), pre- and post-event. Logo, recognition, and click-through link to your website via the GEF's Christmas Ball webpage.

Speaking Opportunity: Opportunity to address guests with a 5-minute speech.

Event Branding & On-site Presence: Sponsor branding at the event (pop-ups either side of the stage and at the entrance). Business cards, leaflets, and/or a branded item (e.g., pen, USB, supplied by you) on each place setting. Multiple mentions during the event. Largest logo displayed on the screen to thank the sponsor.

Programme Inclusion (300 Guests): Your logo on the event programme cover. Half-page sponsor's welcome note (Q&A format optional). Opportunity for a full-page advertisement within the event programme.

Event Hospitality: A table of 10 in a prime position close to the stage. 4 bottles of wine or Prosecco of your choice on your table.

Exclusive Experiences & Gifts: Opportunity for a professional photo of company representatives (with or without a cheque presentation), either before or during the event. Receive 30 handmade bracelets (unique Kenyan-made design) or keyrings, branded to compliment your company, perfect for staff or clients.

GEF Founder, Myles, visiting your office to share the charity's story and impact with your employees or management.

Silver Bell Sponsor £4,000

Add a beautiful ring of festive cheer!

Event Hospitality: A table of 10 in a prime position close to the stage. 4 bottles of wine or Prosecco of your choice on your table.

Marketing & Digital Presence: Dedicated social media post to announce the sponsorship. Recognition and tagging on the charity's social media channels (+ 11,000 audience), pre- and post-event. Logo, recognition, and click-through link to your website via the GEF's Christmas Ball webpage.

Programme & On-Screen Recognition: Logo on screen to thank the sponsor. Logo included within the event programme (given to 300 guests). Opportunity for a full-page advertisement within the event programme.

On-site Branding: Sponsor branding at the event (pop-up banner in the event room and at the entrance—banners supplied by you). Multiple mentions at the event.

Exclusive Experiences & Gifts: Opportunity for a professional photo of company representatives (with or without a cheque presentation), either before or during the event. Receive 20 handmade bracelets (unique Kenyan-made design) or keyrings, branded to compliment your company, perfect for staff or clients.

GEF Founder, Myles, visiting your office to share the charity's story and impact with your employees or management.

Bronze Bauble Sponsor £3,000

Bring a touch of sparkle to the celebration!

Event Hospitality: A table of 10 in a prime position close to the stage. 3 bottles of wine or Prosecco of your choice on your table.

Programme & On-Screen Recognition: Logo on screen to thank the sponsor. Logo included within the event programme. Half-page advertisement in the event programme (showcase your business to 300 guests).

Digital & Social Media Presence: Logo, recognition, and click-through link to your website via the GEF's Christmas Ball webpage. Recognition and tagging on the charity's social media channels (+11,000 audience), pre- and post-event.

On-site Branding: Sponsor branding at the event (pop-up banner in the event room—banner supplied by you).

Exclusive Experiences & Gifts: Opportunity for a professional photo of company representatives, with or without a cheque presentation, either prior to the event or during the event. Handmade bracelet/keyring for each of your 10 guests (unique Kenyan-made design) to compliment your branding.

with thanks



Festive Fizz Welcome Drink Sponsor £3,500

A sparkling start to the night – This is a fantastic opportunity for your company's branding to be the first thing our guests see upon arrival.

Event Hospitality: A table of 10 in a prime position close to the stage. 4 bottles of wine or Prosecco of your choice on your table.

Programme & On-Screen Recognition: Logo on screen to thank the sponsor. Logo included within the event programme. Full-page advertisement in the event programme (showcase your business to 300 guests).

Digital & Social Media Presence: Logo and click-through link to your website via the GEF's Christmas Ball webpage. Recognition and tagging on the charity's social media channels (+ 11,000 audience), pre- and post-event.

On-site Branding: Your company branded pop-up displayed at the entrance (banner supplied by you).

Exclusive Experiences & Gifts: Opportunity for a professional photo of company representatives, with or without a cheque presentation, either prior to the event or during the event. Handmade bracelet/keyring for each of your 10 guests (unique Kenyan-made design) to compliment your branding.

Jingle Bells Entertainment Sponsor £2,200

Keep the night Jolly and Bright with our entertainment package!

Event Seating: 5 seats in a prime position close to the stage.

Marketing & Digital Presence: Dedicated social media post to announce the sponsorship. Recognition and tagging on the charity's social media channels (+ 11,000 audience), pre- and post-event. Logo and click-through link to your website via the GEF's Christmas Ball webpage.

Programme & On-Screen Recognition: Logo on screen to thank the sponsor. Logo included within the event programme. Half-page advertisement in the event programme (showcase your business to 300 guests).

On-site Branding: Your company branded pop-up displayed at the event (banner supplied by you).

Exclusive Gifts: Handmade bracelet/keyring for each of your 5 guests (unique Kenyan-made design) to compliment your branding.

Santa's Letter Print Sponsor £2,000

Ensure your brand is in every guest's hands!

This is a brilliant opportunity to guarantee brand exposure to a large audience.

Event Seating: 5 seats in a prime position close to the stage.

Marketing & Digital Presence: Dedicated social media post to announce the sponsorship. Recognition and tagging on the charity's social media channels (+11,000 audience), pre- and post-event. Logo and click-through link to your website via the GEF's Christmas Ball webpage.

Programme & Printed Materials: Logo on all printed event materials. Logo on screen to thank the sponsor. Full-page advertisement in the event programme (showcase your business to 300 guests).

On-site Branding: Your company branded pop-up displayed at the event (banner supplied by you).

Elves' Workshop Gift Sponsor £1,000

Stand out from the crowd with your branding attached to each guest's complimentary Christmas-themed gift. Your company details will travel home with every attendee, spreading festive cheer and recognition.

Event Seating: 4 seats for guests to attend the event.

Programme & On-Screen Recognition: Logo on screen to thank the sponsor. Logo included within the event programme. Half-page advertisement in the event programme (showcase your business to 300 guests).

Digital Presence: Logo and click-through link to your website via the GEF's Christmas Ball webpage.

On-site Promotion: Company business card attached to each guest gift (cards provided by you).

A Christmas Tale Sponsor £500

Event Seating: 2 seats for guests to attend the event.

Programme & On-Screen Recognition: Your logo displayed in the 'With Thanks' section of the event program (handed out to 300 guests). A quarter-page advertisement in the event programme (showcase your business). Your logo displayed in the 'With Thanks' part of one storytelling video played on the night.

Digital Presence: Logo and click-through link to your website via the GEF's Christmas Ball webpage.

Silent Night Auction Sponsor £500

Where generosity shines the brightest!

Event Seating: 2 seats for guests to attend the event.

Programme & Auction Visibility: Logo within the Auction website, which will be on screen throughout the evening of the event. Your logo displayed in the 'With Thanks' section of the event program (handed out to 300 guests). A quarter-page advertisement in the event programme (showcase your business).

Digital Presence: Logo and click-through link to your website via the GEF's Christmas Ball webpage.

For information on sponsorship opportunities or to donate an auction or raffle prize, please email

kayleigh@gathimbaedwardsfoundation.org