



The 10th anniversary
Gathimba Edwards
Foundation Charity
Dinner

PHIL ANDERSON[®]
financial services

Education has been at the heart of GEF since 2014 and is also the theme for our 10th Anniversary Dinner on Saturday 18th May 2024 at Thainstone Centre. Funds raised from the event, which is headline sponsored by Phil Anderson Financial Services Ltd, will go towards:

- + Paying the school, college and university fees of children in Kenya and providing them with uniform, books and stationery.
- + Providing families in Kenya with psychosocial support through seminars and counselling.
- + Building a fully furnished 2 bedroom house for Francis, Abigael and their grandmother in Kenya who currently have to sleep under umbrellas due to rain water coming through the roof and walls of their home.
- + Our Neil Jaffrey Initiative which supports disabled children and their families in Aberdeen/shire with specialist equipment and services.

The event will also be an opportunity to reflect on the life changing impact our supporters have made possible for hundreds of children over the last decade.



What you can expect:

- + Drinks reception with saxophonist
- + 3 course meal, followed by tea, coffee and treats
- + Inspiring guest speakers
- + Heads & Tails
- + Silent Auction
- + Raffle
- + Live music from Mustang
- + 360 Photobooth Aberdeen
- + Complimentary bus from Aberdeen to venue and back thanks to Premier Coaches (pick up points are behind His Majesty's Theatre and at the Village Hotel, Kingswells)
- + Chair of Parkrun UK and former 5,000m world record holder Dave Moorcroft has once again kindly agreed to comper the evening's proceedings

Tables of 10 or 12 are available at £1,000 and £1,200 respectively, Individual tickets £100.
18th May 2024 @
Thainstone Exchange
AB51 5XZ



SPONSORSHIP
PACKAGES

HEADLINE SPONSOR

- + Naming rights to the event
- + Targeted title sponsor media coverage with assistance from our media partner
- + Logo & recognition on the event page within the GEF website
- + Table of 12 at the event in a prime position close to the stage area
- + Special Champagne reception with guest speakers for your group
- + Two bottles of wine of your choice on your table
- + Professional photo of staff/representative with cheque presentation (prior to event at a mutually agreed location or at the event)
- + Recognition on the charity's social media channels across Facebook, Instagram, LinkedIn, and Twitter to an overall audience of over 10,000.
- + Your branding displayed on the big screens throughout the evening
- + The opportunity to address our guests with a brief speech
- + Half page sponsor's welcome note to our guests in the event programme given to over 400 guests (this can be in a Q&A format if you prefer)
- + Logo on event programme cover and a chance to advertise your business with a full page advert
- + Logo & thanks on post-event video
- + Receive 30 handmade bracelets; a unique Kenyan made bracelet or keyring design to compliment your branding, perfect to share with staff or gift to clients
- + GEF Founder, Myles, visiting office to share our story in front of your employees or management. This would help to show what we have achieved and would like to work towards through our determination to make a meaningful impact and change the lives of others



COLLEGE & UNIVERSITY SPONSOR (GOLD)

£2,500 (one available)

- + Table of 10 at the event in a prime position close to the stage area
- + Special Champagne reception with guest speakers for your group
- + 2 bottles of wine of your choice on your table
- + Professional photo of staff/representative with cheque presentation (prior to event at a mutually agreed location or at the event)
- + Logo & recognition on the event page within the GEF website
- + Recognition on the charity's social media channels across Facebook, Instagram, LinkedIn, and Twitter to an overall audience of over 10,000.
- + Your branded pop-up banners displayed in welcome area and dining room (to be supplied by you)
- + Your branding displayed on the big screens throughout the evening
- + The opportunity to advertise your business with a full-page advert within the event programme given to over 400 guests
- + Logo & thanks on post-event video
- + Receive 20 handmade bracelets; a unique Kenyan made bracelet or keyring design to compliment your branding, perfect to share with staff or gift to clients
- + GEF Founder, Myles, visiting office to share our story in front of your employees or management. This would help to show what we have achieved and would like to work towards through our determination to make a meaningful impact and change the lives of others.



SECONDARY SCHOOL SPONSOR (SILVER)

£1,500 (one available)

- + Table of 10 at the event in a prime position close to the stage area
- + Special Champagne reception with guest speakers for your group
- + Professional photo of staff/representative with cheque presentation (prior to event at a mutually agreed location or at the event)
- + Logo & recognition on the event page within the GEF website
- + Recognition on the charity's social media channels across Facebook, Instagram, LinkedIn, and Twitter to an overall audience of over 10,000.
- + Your branded pop-up banners displayed in the dining room (to be supplied by you)
- + Your branding displayed on the big screens throughout the evening
- + The opportunity to advertise your business with a half-page advert within the event programme given to over 400 guests
- + Logo & thanks on post-event video
- + Each of your guests will receive a handmade bracelet; a unique Kenyan made bracelet or keyring design to compliment your branding, a perfect gift to share with your staff or clients



PRIMARY SCHOOL SPONSOR (BRONZE)

£1,000 (one available)

- + 6 tickets to the event in a prime position close to the stage area
- + Professional photo of staff/representative with cheque presentation (prior to event at a mutually agreed location or at the event)
- + Logo & recognition on the event page within the GEF website
- + Recognition on the charity's social media channels across Facebook, Instagram, LinkedIn, and Twitter to an overall audience of over 10,000.
- + Your branding displayed on the big screens throughout the evening
- + The opportunity to advertise your business with a half-page advert within the event programme given to over 400 guests
- + Logo & thanks on post-event video
- + Each of your guests will receive a handmade bracelet; a unique Kenyan made bracelet or keyring design to compliment your branding, a perfect gift to share with your staff or clients





REGISTRATION DRINKS SPONSOR (Arrival Drinks)

- + Half page advert in event programme - an opportunity to advertise your business to over 400 guests
- + Your branding displayed on the big screens throughout the evening
- + Your company branded pop-up banners displayed (to be supplied by you)
- + Logo & thanks on post-event video
- + Recognition on the charity's social media channels across Facebook, Instagram, LinkedIn, and Twitter to an overall audience of over 10,000.

A fantastic opportunity for your company's branding to be the first thing our guests see upon arrival.

Optional table of 10 at the event in a prime position £1,000



PRINT SPONSOR (Event Brochure)

£1,500 (one available)

- + 6 tickets to the event in a prime position close to the stage area
- + Professional photo of staff/representative with cheque presentation (prior to event at a mutually agreed location or at the event)
- + Full page advert in event programme - an opportunity to advertise your business to over 400 guests
- + Logo & recognition on the event page within the GEF website
- + Recognition on the charity's social media channels across Facebook, Instagram, LinkedIn, and Twitter to an overall audience of over 10,000.
- + Your branding displayed on the big screens throughout the evening
- + Logo & thanks on post-event video
- + Each of your guests will receive a handmade bracelet; a unique Kenyan made bracelet or keyring design to compliment your branding, a perfect gift to share with your staff or clients

With every guest receiving an event brochure, this is a brilliant opportunity to guarantee brand exposure to a large audience.





TUCK SHOP SPONSOR

- + Full page advert in event programme - an opportunity to advertise your business to over 400 guests
- + Your branded company pop up banners displayed on either side of the tuck shop
- + Company branded sticker on every sweetie bag
- + Company business card in every sweetie bag (cards to be provided by you)
- + Logo & thanks on post-event video



EVENT SUPPORTER

£300 (ten available)

- + Your logo displayed in our 'With Thanks' section of the event program, handed out to over 400 guests.
- + A quarter page square feature to enable you to display your offerings.
- + Logo & thanks on post-event video





FOR MORE DETAILS
PLEASE CONTACT

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Gathimba Edwards Foundation is a charity registered in
Scotland. Charity No. SC044869